



STANDS GUIDE

FIND OUT ABOUT ALL THE STAND OPTIONS AND SERVICES AVAILABLE AT PAYSALIA.

1 YOUR REGISTRATION PACKAGE

COMPULSORY for each DIRECT EXHIBITOR or CO-EXHIBITOR

THE REGISTRATION PACKAGE COMPRISES:

- Inclusion in the visitors guide (available to visitors free of charge)
- Inclusion of your brand names in the catalogue online
- One exhibitor's parking pass for stands between 12 sqm and 35 sqm
Two passes for stands from 36 sqm (vehicule < 1,90 sqm high)
- 100 visitor invitation cards
- 2 exhibitor badges per 12 sqm module (maximum 20 badges)
- Unrestricted access to the "Club Paysalia"
- Insurance (see article 26 of the trade fair regulations and the insurance section of the exhibitors' guide)
- **Your company profile to be completed on the exhibitors' area**
Presentation of your company and products, your contact details, photos, a link to your website, your press releases
- Marketing direct support
- Administration charges
- Access to the cocktail reception during late night opening (3/12)

BE PART OF A MAJOR COMMUNICATION CAMPAIGN:

- Media coverage in France and internationally
- More than 100,000 invitations sent to qualified contacts
- Communication on social media websites

REGISTRATION PACKAGE

DIRECT EXHIBITOR	€595 excl. VAT
OR CO-EXHIBITOR	€1,190 excl. VAT

CO-EXHIBITOR: A co-exhibitor is any company physically represented and sharing the stand of a principal exhibitor. Any company wishing to be represented at a stand, other than the principal exhibitor, must register with the trade fair as a co-exhibitor.

A principal exhibitor may host at its stand one co-exhibitor per 18 sqm module ordered (co-exhibitors are not permitted at stands of 12 or 15 sqm).

To register, the co-exhibitor must complete a participation contract and pay €1,190 exclusive of VAT in order to benefit from the services included in the package.

OFFER FOR BUDDING NEW BUSINESSES

- *ONLY FOR BUSINESSES
- REGISTERED WITHIN THE LAST FIVE YEARS
- PARTICIPATING FOR THE FIRST TIME
- FOR STANDS BETWEEN 12 AND 18 SQM
- LIMITED OFFER (15 EXHIBITORS)

(presentation of official registration certificate required)

Registration + 1 corner FREE*
(worth to be deducted from your grand total excl. VAT)

2 BOOKING YOUR SPACE

SPACE ONLY

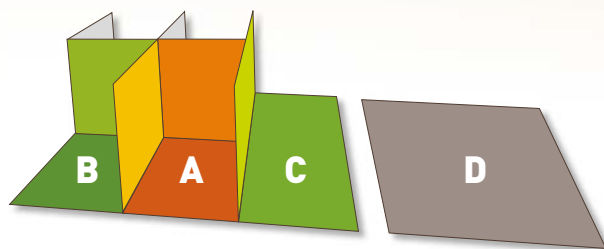
➤ Surface area..... €153 excl. VAT per sqm
A partition wall will be provided upon request if adjoining another stand (to mention in your participation contract).

CORNERS (subject to availability)

- TYPE A: No corners (mid-row)
- TYPE B: 1 corner (2 open sides)
- TYPE C: 2 corners (3 open sides)
- TYPE D: 4 corners/island (4 open sides)

PRICE€280 excl. VAT/corner

NOTE Minimum reservation: 12 sqm
From 12 sqm to 18 sqm,
Basic or Business stands pack is compulsory.



For all bookings made after 10 November 2019, an additional 10% charge will be added to the space only price.

3 YOUR STAND

WE OFFER THREE STAND OPTIONS:

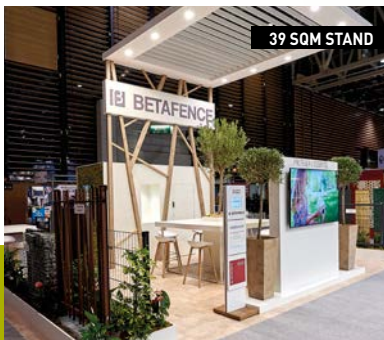
- SPACE ONLY STAND
- BASIC STAND
- BUSINESS STAND

SPACE ONLY STAND

Your space is marked out on the floor.
Marking of your stand number on the floor.

Would you like help from a stand designer?

With more than 15 years of experience, a portfolio of hundreds of completed stands, and excellent knowledge of the Eurexpo site, the GL events Exhibitions stand fitting department is without a doubt the **most competitive stand designer**.



YOUR CONTACT FOR THE DESIGN OF YOUR CUSTOMISED STAND

(with 3D design, technical diagram, detailed quote, etc.)
Cyril MASSARD - cyril.massard@gl-events.com - Tel. +33 (0)4 72 22 32 10

Examples of previous stands



BASIC STAND*

MINIMUM SURFACE AREA: 12 SQM

€87 EXCL. VAT
PER SQM*

STAND FITTINGS

- Floor markings
- Carpet on floor
- Melamine partition walls
- Stiffener along edges
- One flag-style sign
- LED light ramp(s) according to your surface area (see description in the chart overleaf)
- Electrical power supply (3 kW during day / single-phase)
- Daily cleaning of stand
- Cleaning of your stand before opening



Illustrations not contractually binding

BUSINESS STAND*

MINIMUM SURFACE AREA: 12 SQM

€123 EXCL. VAT
PER SQM*

STAND FITTINGS

- Floor markings
- Carpet on floor
- Melamine partition walls
- One storage space (1 sqm or 2 sqm for stands > 36 sqm)
- Stiffener along edges
- PVC sign(s) (maximum 2)
- LED light ramp(s) according to your surface area (see description in the chart overleaf)
- Furniture (see description in the chart overleaf)
- Electrical power supply (3 kW during day / single-phase)
- Daily cleaning of stand
- Cleaning of your stand before opening



Illustrations not contractually binding

* In addition to the mandatory SPACE ONLY fee.

Minimum surface area: 12 sqm - From 12 sqm to 18 sqm, Basic or Business stand equipment is compulsory.



4 STANDS SUMMARY

DESCRIPTION OF STAND SERVICES	SPACE ONLY	BASIC	BUSINESS
Minimum surface area	> 18 sqm	12 sqm	12 sqm
Floor markings	Yes	Yes	Yes
Carpet on floor	No	Yes	Yes
Melamine partition walls separating neighbouring stands	Upon request	Yes	Yes
Stiffener along edges	No	Yes	Yes
Storage space	No	No	Yes
Marking of your stand number on the ground	Yes	No	No
Flag-style sign	No	Yes	No
PVC sign	No	No	Yes
Lighting: LED light ramp(s) according to your surface area	No	Yes Till 14 sqm: 1 led light ramp 15 sqm to 26 sqm: 2 led light ramp 27 sqm to 35 sqm: 3 led light ramp 36 sqm to 44 sqm: 4 led light ramp 45 sqm to 53 sqm: 5 led light ramp 54 sqm to 63 sqm: 6 led light ramp	
FURNITURE Business stand ≤ 36 sqm: One table, three chairs, one welcome desk, one high stool, one 1 sqm storage space Business stand > 36 sqm: Two tables, six chairs, one welcome desk, one high stool, one 2 sqm storage space	No	No	Yes
Electrical power supply	No	Yes (3 kW during day / single-phase)	
Daily cleaning	No	Yes	Yes
Cleaning of your stand before opening	No	Yes	Yes